



THOROUGHLY MODERN GEORGE

'Who knew that little ol' Mayberry would be a center for great residential architecture?'

BY DAN SHANNON PHOTOGRAPHY BY BRIANA BROUGH

George Smart, the visionary founder of **trianglemodernisthouses.com** (TMH) and a dogged advocate for the preservation of modernist houses, grew up in Raleigh, where his late father was an architect. Professionally, George went another way, building a successful career as a business consultant and executive coach. His interest in modernist houses, he says, came about from a late night Google search as he was considering building a modernist house

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is at an All-Time Low!

Pent Up Demand
is at an All-Time High!

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Selling?

Thinking
About Buying?

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